

PERSONAL

Archetypes

STYLE

LOVER, CAREGIVER AND INNOCENT



STYLE GUIDE FOR INNA

INTRO TO *Style Guide*

WHAT ARE YOU GOING TO GET HERE?

In these pages, you're going to find the results of your test, style mood board, and ideas on how to create unique & elegant outfits.

FIRST STEP

Before going straight to the answers you should see what impression you're currently creating.



LET'S DISCOVER THE TRUTH

BUT WHO YOU

really are?

06

ACCORDING TO YOUR ANSWERS:

You have a really loving, caring, and passionate personality. This is exactly what you need to show in your style.

YOUR CORE ARCHETYPES:

Lover, Caregiver, and Innocent.

You also have Creator and Rebel archetypes.

An aerial photograph of a river delta, showing a network of channels and islands. The water is a light blue-grey color, and the land is a darker, textured brown. The text is centered over the image.

LITTLE BONUS

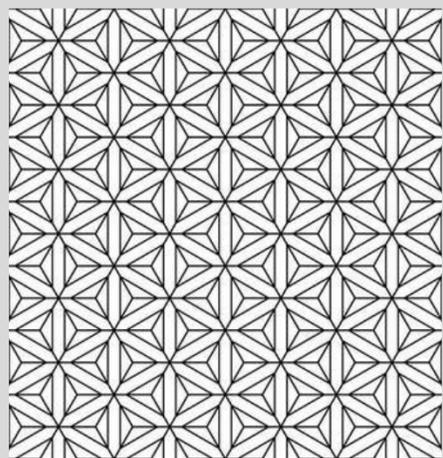
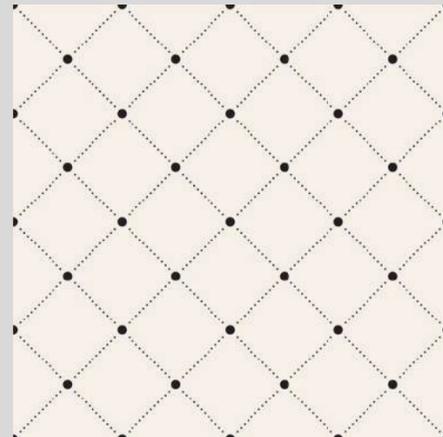
Dwyn Larson Body Type

DRAMATIC

Classic

Before we go to the archetypes I decided to share my perspective on your body type. Please, keep in mind that this is just an assumption; however, these recommendations are going to work for you.





Жаккард



Бархат



Кружево



Трикотаж



Кожа



Мохер



Атлас



Кашемир



Шифон

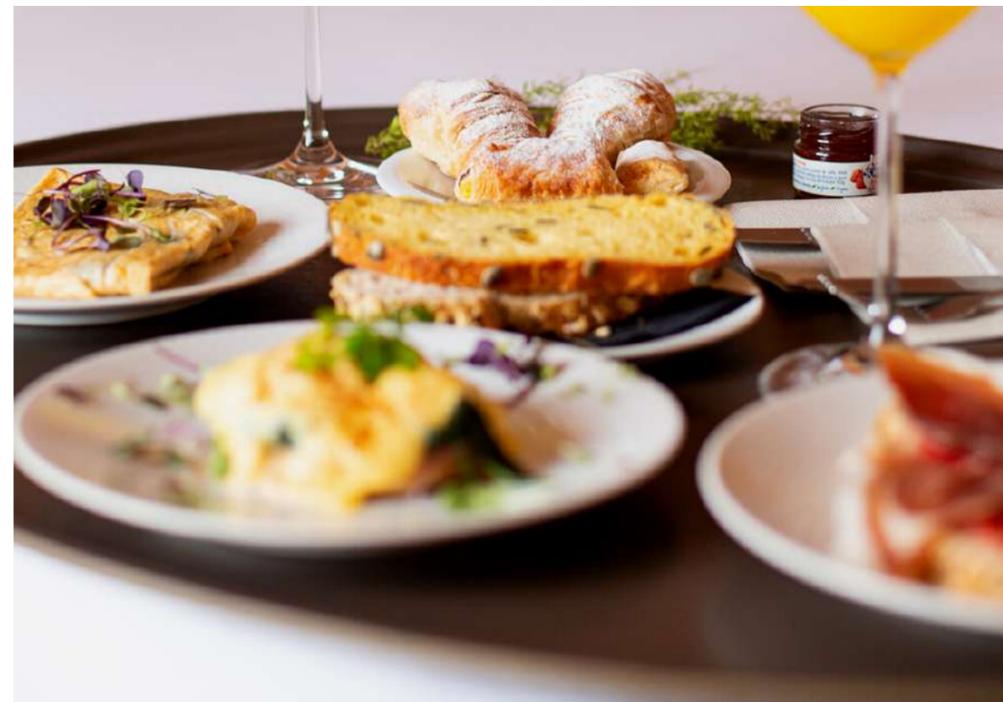
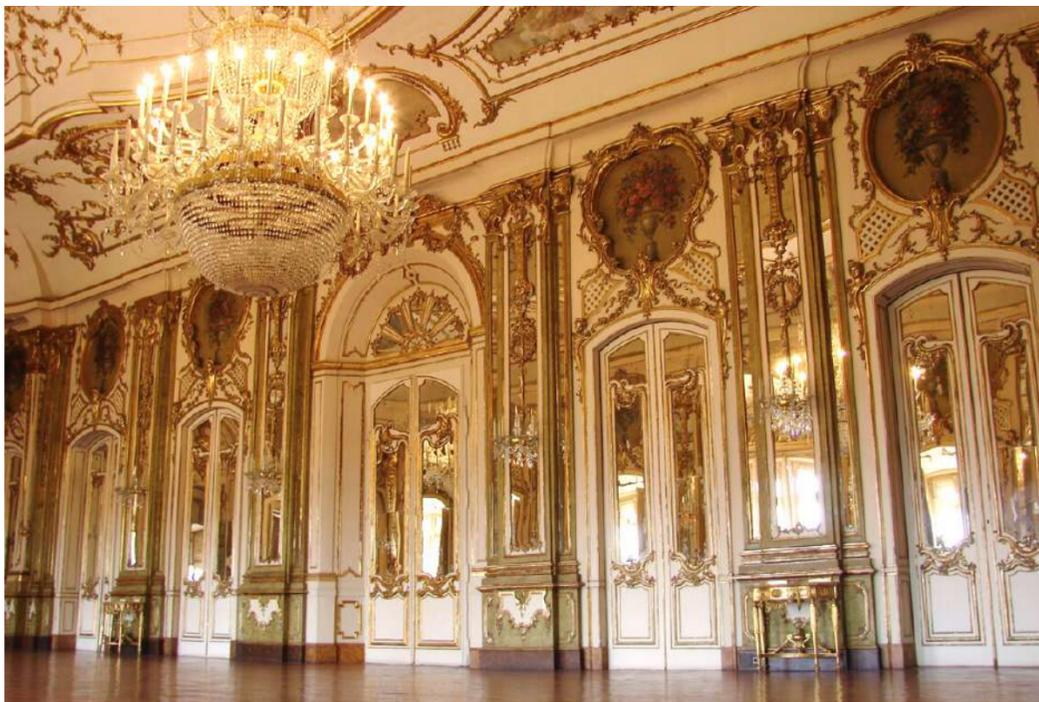
ARE YOU READY FOR REAL YOU?

Now you're going to see your real archetypes and how you can elevate your style. You're going to find archetypes descriptions, examples and suggestions on how to implement them to your style.

LOVER, CAREGIVER AND INNOCENT

A close-up photograph of a bouquet of pink roses. The roses are in various stages of bloom, with some fully open and others as green buds. The background is a soft, dark green, creating a romantic and elegant atmosphere. The text is overlaid in the center of the image.

THE
LOVER ARCHETYPE



LOVER

associations

Smooth





The Love archetype is all about sensuality and elegance. It can also be extremely sexual and vulgar; however, in your case the Lover should give an impression of a lady.



Moodboard

COLORS

LUXURIOUS

These colors are creating lux and high-end impressions. There are dark, jewel tone colors: ruby, emerald and etc.

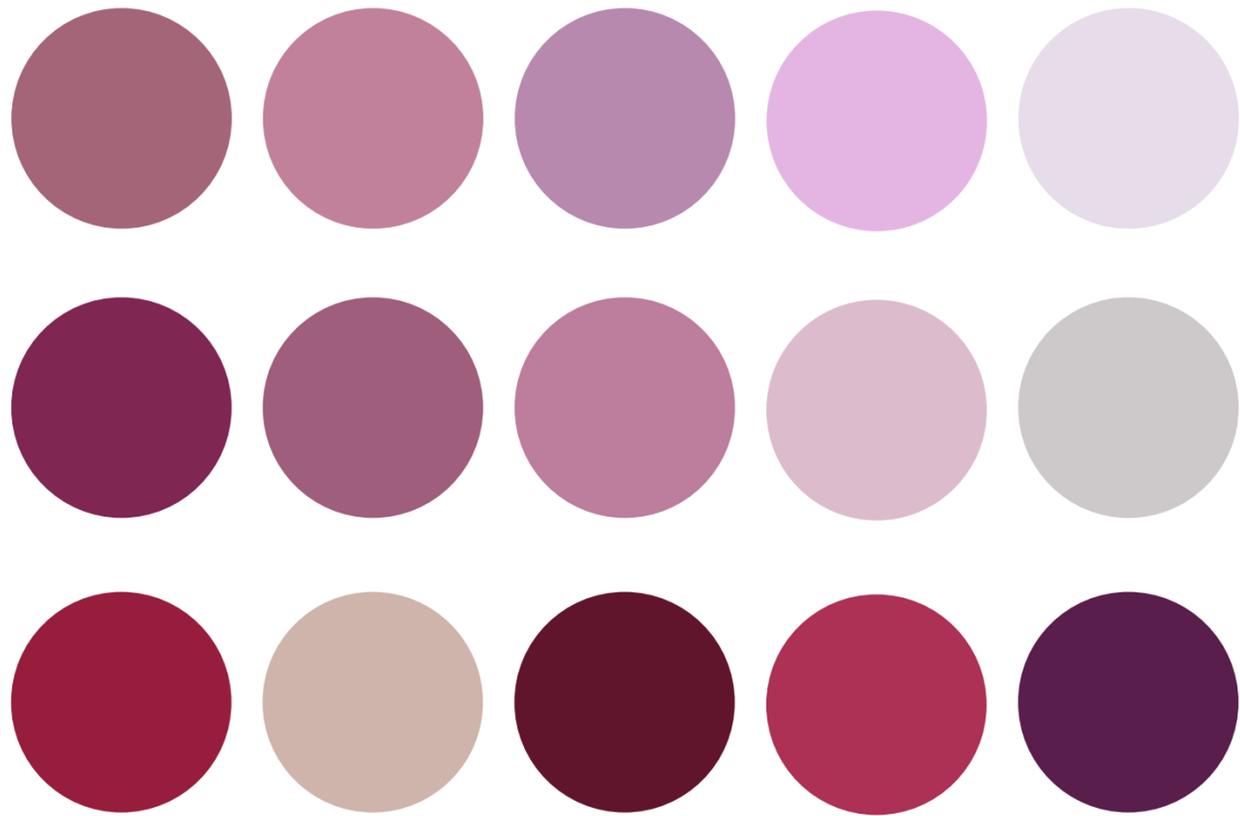
ELLEGANT

All rose and pale red colors are going to be in this category.

SENSUAL

Sensual colors are the ones that remind you of bare skin. From light to dark shades.

ELEGANT COLOR PALETTE





Fabrics can be different but they should be silky, smooth, flowy, and soft. They can be sheer (like organza) or have some cut-outs.



Fabrics

DRESSES



A close-up, slightly blurred photograph of a person's hands holding a white ceramic mug filled with a latte. The person is wearing a dark, ribbed sweater. In the background, a golden-brown dog is curled up on a light-colored, textured surface. The overall mood is cozy and intimate.

THE
CAREGIVER ARCHETYPE

CAREGIVER *associations*

Calmness

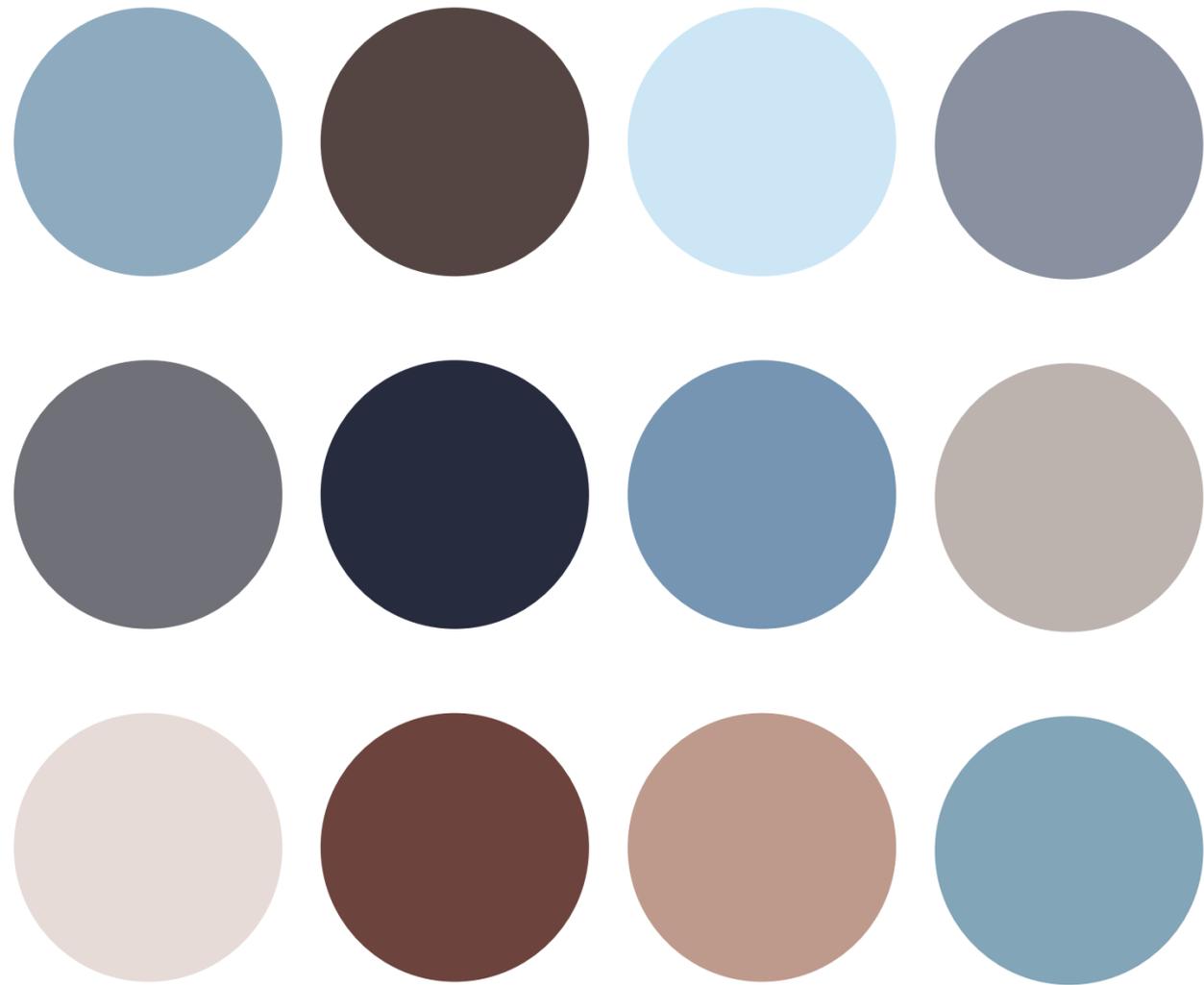




The Caregiver can be really different depending on your personality. You can wear elegant and natural clothes or switch to ethnic/traditional outfits.



Moodboard





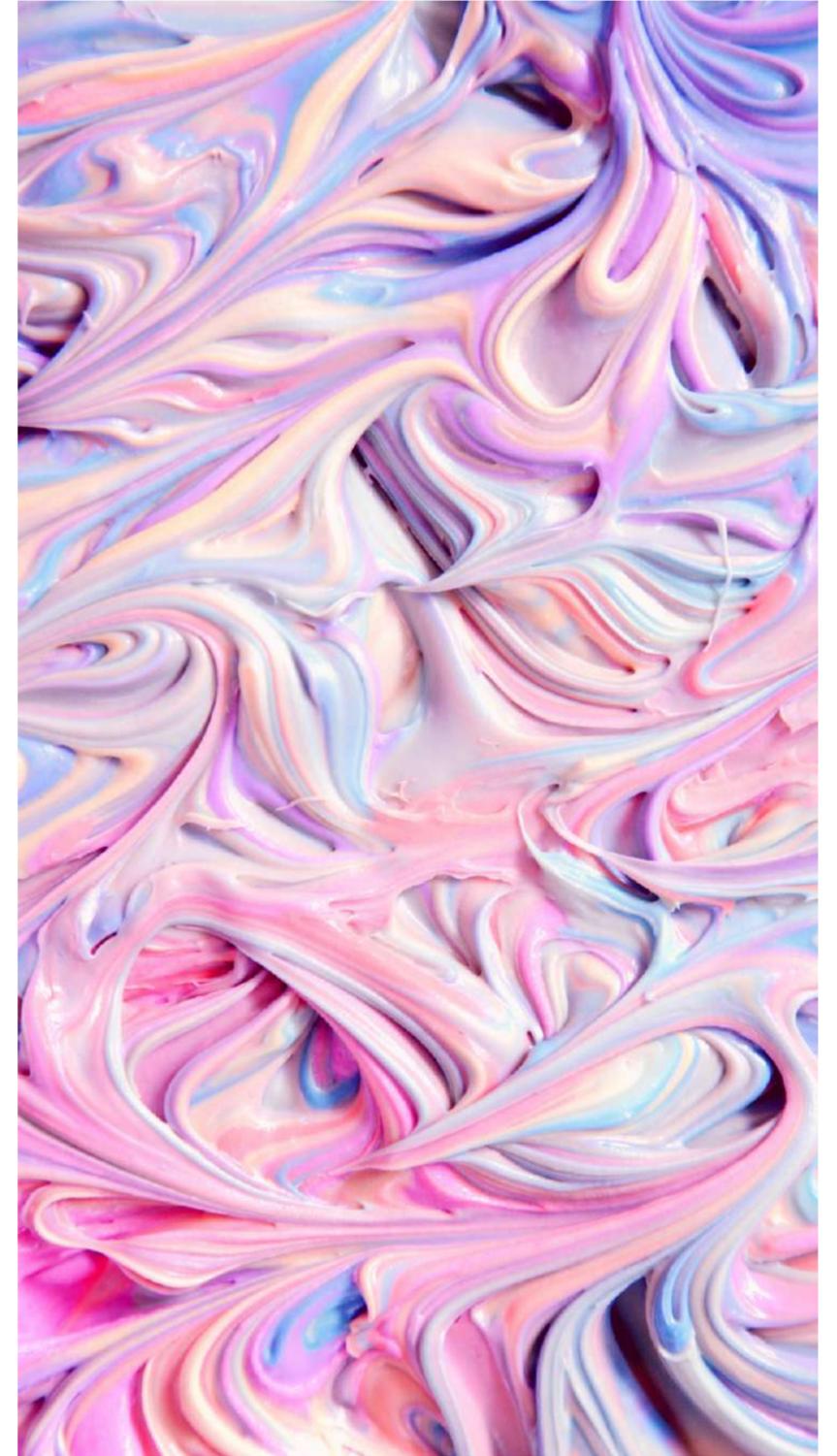
Fabrics are always natural without any shine. They also can have traditional prints and patterns.

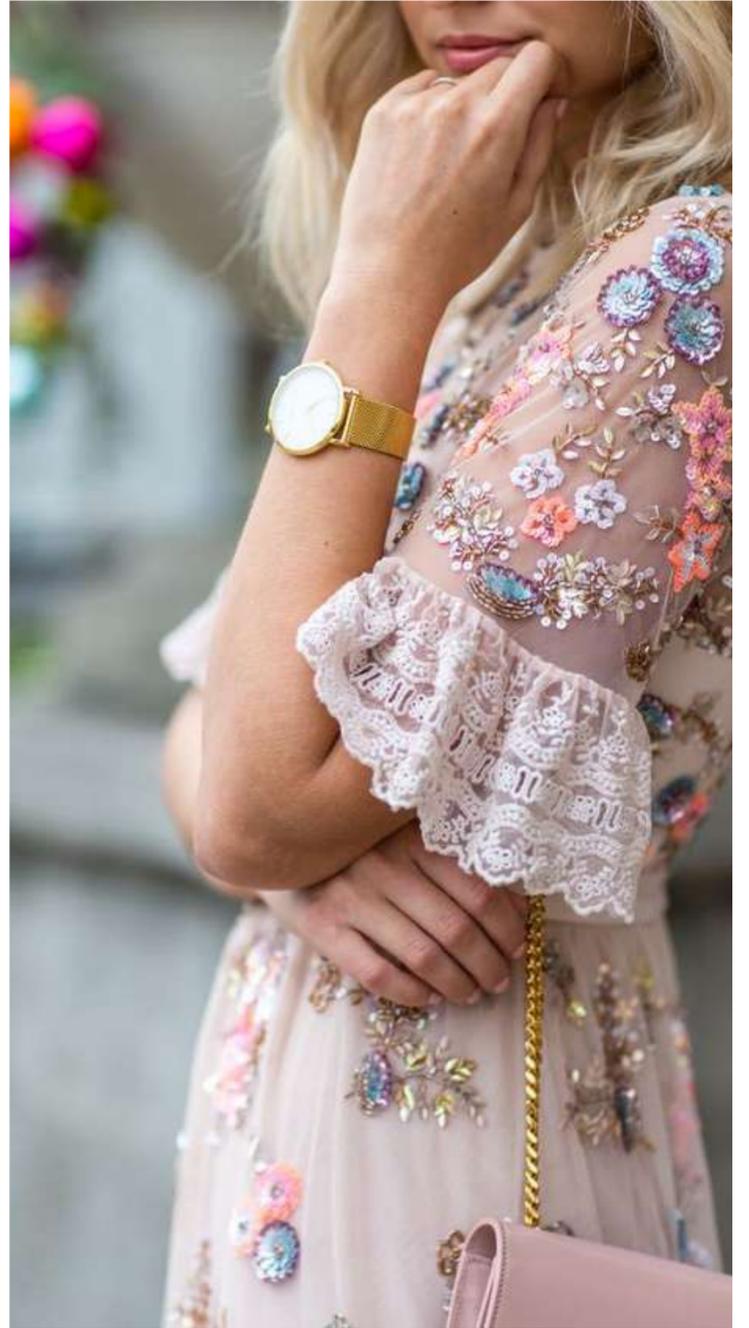


Fabrics

THE

INNOCENT ARCHETYPE





THE INNOCENT ARCHETYPE



Fabrics can be different. They can have cute patterns, embroidery or small details.



Fabrics

WHAT'S NEXT?

After you found out your core archetypes I'm going to show you how to mix them. As a rule, you take one archetype as a basic and add elements from another one.

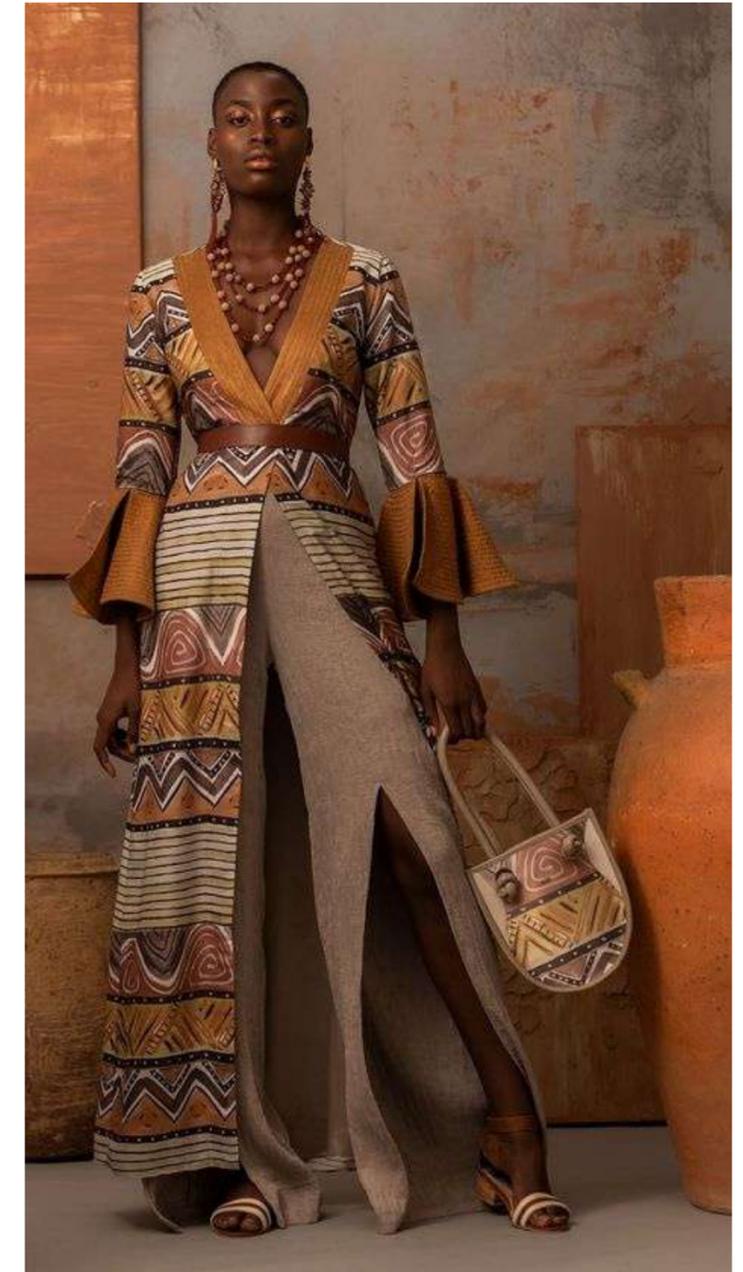


CAREGIVER

& Lover

I'd suggest in your case to combine the Caregiver and the Lover together. This is going to make your looks refined, feminine, and in your comfortable color palette. You can also add ethnic elements to such looks.

You can also add ethnic jewelry and patterned clothes to make look more artistic and unique. You can also pick the Lover color palette and use silhouettes of the Caregiver.



Thank You